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# Tips for a Successful Whittaker’s Chocolate Fundraiser

From schools to sports clubs, whatever organisation you're fundraising for, we can provide the specialist knowledge to make your fundraiser drive work.

Here are some general fundraising tips to help you out as well.

### Plan

* Let members and supporters know what you're fundraising for in advance, like sports equipment, computers etc and how much fundraising money you are looking to raise.
* Ask them to assist by selling and collecting funds and give them advice on how and who they can sell chocolate to – sports fields/clubs, mum and dad’s work, family, church, door knocking etc. If they are going door knocking, make sure they wear their uniform and to speak in a clear and loud voice “Can you please help me by buying a bar of chocolate to support my school/club”. Remember to take change – this makes it easier for the purchaser.
* Keep the selling period short, ie arrange for delivery on a Thursday, give the chocolate out on Friday, ask everyone to sell over the weekend, week and next weekend and all money back on the following Monday. This way, there is no time for them to ‘put it aside’ and “I’ll do it later” ideas. They will keep focused on making money for their fundraiser. The longer the fundraiser runs, the less enthusiasm is built up.
* Remind them they are fundraising for their school/club– NOT selling chocolate.

### Our Products

### Whittaker's Mixed 5 Flavours Fundraising Bars are the perfect snack-sized treat that people already trust and love – New Zealand made chocolate which makes selling that much easier.

### Keep Accurate Records

To help run your fundraising drive, you can download a tally sheet right here: [Tally\_Sheet.xls](http://www.houseoffundraising.co.nz/index.php/download_file/view/91/112/)

This can help you see who are the keen sellers and re-issue any unsold product to them.

### Reward and Remind

Throughout your fundraising drive politely remind and encourage everyone to keep selling, reach targets and return money or fundraising packs on time.

Publicly thank those doing well and recognise high achievers by giving away prizes or certificates at assembly.

### Call a Consultant

For more detailed tips and information on making your Whittaker’s chocolate fundraiser a success, call one of our experienced House of Fundraising consultants on 0800 806 542. We're here to help.

***We’re here to help!***

Call FREE 0800 806 542

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